

# **CIRCULAM VITAE**

## **Dr. Nazish Baladi**

House No# C-236 Phase-1 Qasimabad,  
Hyderabad Sindh Cell: 0334-2617726  
e-mail: naz\_ishbaladi@hotmail.com

### **Objective**

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*To make the best use of my technical expertise in logic development & data analysis in a research-based career; hence to acquire and apply advanced knowledge in a field, "Science, Technology and Innovation Policy"*

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### **Education**

**PhD (Science, Technology, and Innovation Policy) (2018)**

*Mehran University Institute of Science, Technology and Development Jamshoro, Sindh*

**Masters (Science and Technology Policy) (2009-2012)**

*Mehran University Institute of Science, Technology and Development Jamshoro, Sindh*  
85.38%

**Bachelors (Zoology) (2005-2009)**

*University of Sindh Jamshoro*  
3.40 C.G.P. A

### **Experience**

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**Lecturer: (Visiting Faculty) (From 27<sup>th</sup> September 2021 to date)**

*National University of Modern Language (NUML)  
Hyderabad Campus*

**Visiting Faculty: (February 2021 to date)**

*Institute of Business Studies (IBS)  
Affiliated with University of Sindh Jamshoro  
Subject: Business Communication and Human Behavior*

**Trainer (Quality assurance) (From November 2019 to November 2020)**

*Project Management Unit (PMU)  
Benazir Bhutto Shaheed Human Resources Research and Development Board (BBSHRRDB)  
Mehran University of Engineering & Technology (MUET) Jamshoro*

**Visiting Faculty: (August 2014 to July 2016)**

*Institute of Modern Science and Arts (IMSA) \*

*Affiliated with University of Sindh Jamshoro*

*Subject: Methods in Business Research Advanced Research Methodology*

**Visiting Faculty: (March 2015 to August 2015)**

*Mehran University Institute of Science, Technology and Development Jamshoro, Sindh*

*Subject: Human Resource Management*

**Associate: (March 2012 to March 2014)**

*Mehran University Institute of Science, Technology and Development Jamshoro, Sindh*

*Project, Funded by Higher Education Commission Pakistan, Analysis of University – Industry – Government Linkage in Pakistan.*

**Doctoral Research Experience (2012 to 2018)**

*Topic: The best managerial practices (BMPs framework for upgrading ranking of the business institutions in Sindh.*

*Conduct data from business institutes in Sindh.*

## **Core Competencies**

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- *Surfing Relevant Literature*
- *Design the Questionnaire*
- *Organizational and planning skills*
- *Teamwork*
- *Communication skills*
- *Data collection and management*
- *Thesis/ Report Writing*
- *Analyzing the reports*

## **Technical Skills**

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- *Statistical Package for the Social Sciences (SPSS)*
- *NVIVO*

## **Trainings/Conferences & Workshops**

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**Three Days Training on Professional Development of Mehran University Students (2017)**

*Institute of Science, Technology and Development, Mehran University of Engineering and Technology, Jamshoro, Sindh.*

**3rd International Conference on Contemporary Issues in Business Management (ICIBM) (2016)**

*University of Central Punjab UCP, Lahore,*

**Training workshop on Research Tools and Techniques (SPSS & Research Methodology) (2016)**

*Pakistan Scientific & Technological Information Centre (PASTIC), Pakistan Science Foundation (PSF) & Mehran University Institute of Science, Technology & Development, (MUISTD)*

**Two-day international conference on Science, Technology and Innovation Policy and Management (2016)**

*Mehran University Institute of Science, Technology and Development (MUISTD), Moven Pick hotel Karachi.*

**“International Conference on Engineering, Technologies and Social Sciences (ICETSS) (2016)**

*Engineering, Technologies and Social Sciences (ETSS) Management, Malaysia with the collaboration of University of Sindh, Pakistan and with the support of University Kuala Lumpur, (British Malaysian Institute) and Centre of Excellence Unmanned Systems (COEUAS), University Malaysia Perlis, Malaysia. Kuala Lumpur, Malaysia*

**One Day Workshop on “Entrepreneurial Development & Improvement of Industry Academia Linkages by the Universities” (2016)**

*Mehran University Institute of Science, Technology and Development (MUISTD)*

**One-day workshop on Developing Industry Driven Technology (2015)**

*Institute of Science, Technology and Development, Mehran University of Engineering and Technology, Jamshoro, Sindh.*

**One Week Training Course on "Introduction to SPSS and Statistics" (2015)**

*Mehran University Institute of Science, Technology and Development (MUISTD)*

**One-Week Intensive Training Course on Foresight for Innovation Policy (2013)**

*COMSTECH, Islamabad, Pakistan.*

**One Day Consultative workshop on University, Industry and Government Linkages (2013)**

*Ramada Plaza Karachi, organized by, Institute of Science, Technology and Development, Mehran University of Engineering and Technology, Jamshoro, Sindh.*

**One Day National workshop on Intellectual Property Rights (2012)**

*Institute of Science, Technology and Development, Mehran University of Engineering and Technology, Jamshoro, Sindh.*

## Conference Papers

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**“Best Practices of Quality Assurance: Case study of top three business institutes in Sindh” (2016)**

*3rd International Conference on Contemporary Issues in Business Management (ICIBM)  
University of Central Punjab UCP, Lahore*

**Adoption of Research Based Practices in Business Institutions: A Cluster Analysis (2016)**

*International Conference on Engineering, Technologies and Social Sciences (ICETSS).  
Engineering, Technologies and Social Sciences (ETSS) Management, Malaysia with the  
collaboration of University of Sindh, Pakistan and with the support of University Kuala  
Lumpur, (British Malaysian Institute) and Centre of Excellence Unmanned Systems (COEUAS),  
University Malaysia Perlis, Malaysia. Kuala Lumpur, Malaysia*

**Assessing gaps in ranking criteria: Study of HEC (Pakistan), Quacquarelli Symonds (QS) & Times Higher Education (THE) (2016)**

*Two-day international conference on Science, Technology and Innovation Policy and  
Management, Mehran University Institute of Science, Technology and Development (MUISTD),  
Moven Pick hotel Karachi*

**Best Strategies to Recruit International Students: A Case Study of the Business Institutes in Pakistan (2019)**

*1st Scientia Academia Conference  
Management, Entrepreneurship, and Social Sciences (SAC-MESS 2019)  
UTM, Kuala Lumpur, Malaysia*

## Publications

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Nazish Baladi, Paras Channar, Saba Shaikh, Mehwish Bhatti and Liaquat Ali Raho-2021-  
Identifying the “Teaching and Research” Criteria Gaps in the Universities Ranking  
Systems: A comparative Analysis of HEC (Pakistan) with Quacquarelli Symonds (QS) &  
Times Higher Education (THE) Ranking Systems-Indian Journal of Economics and Business

Baladi Nazish, Channar Paras, Rahoo Liaqat, Ahmed Tanveer and Khan Muhammad-2021-  
**Improve Customer Retention through Service Quality Attributes in the Restaurant  
Industry of Pakistan** - Journal of Contemporary Issues in Business and Government.

Baladi Nazish, Bhutto Arabella, Rashdi Pir Roshan Shah and Qazi Moinuddin-2017-  
**Adoption of Research Based Practices in Business Institutions: A Cluster Analysis-**  
Asian Journal of Scientific Research.

Baladi Nazish, Channar Paras, Khaskhely Mahwish and Channar Sheeba-2019- **Best Strategies  
to Recruit International Students: A Case Study of the Business Institutes in Pakistan-**  
International Journal of Management Research and Emerging Sciences.

Atefa Sonya Memon and Nazish Baladi, **The impact of learning and growth on employee performance: Balanced scorecard perspective**, Journal Inovasi Ekonomi

Sheeba Hussain Channar, Dashilla Junejo, Mahvish Khaskheli and Nazish Baladi, **Assessment of supervision problems faced by postgraduate girls students during research: A comparative analysis of Ramshorn Universities**, International Journal of Psychosocial Rehabilitation

## References

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**Professor Dr Pir Roshan S Rashdi**

Pro - Vice Chancellor,

Dawood University of Engineering and Technology, Karachi, Pakistan

Tel (Off): +92 21 992326 48,

Cell: +92 301 3623164

Fax: +92 992326 49

email: pirrashdi@yahoo.com

**Prof. Dr. Arabella Bhutto**

Professor & Co-Director

Mehran University Institute of Science, Technology and Development (MUISTD)

Email: co.director@admin.mueta.edu.pk, arabella.bhutto@faculty.mueta.edu.pk

Office# 0222-2772433, 0222-772255 Ext#6700